

## 2019 Panthers 25 for 25 Sweepstakes Presented by Bud Light

### Official Rules

#### NO PURCHASE NECESSARY TO ENTER OR WIN.

**1) Eligibility:** The 2019 Panthers 25 for 25 Sweepstakes Presented by Bud Light (hereafter, "Sweepstakes") is open to legal permanent residents of the fifty (50) United States or District of Columbia who, prior to 9/9/19 are twenty-one (21) years of age or older (hereafter, "Eligible Entrants"). Employees, officers, directors, agents and representatives of Panthers Stadium, LLC, Panthers Football, LLC (hereafter, "Sponsor"), Anheuser-Busch, LLC, the National Football League, its member professional football clubs, NFL Ventures, L.P., and each of their respective parents, affiliates, subsidiaries, wholesalers, retailers, distributors, suppliers, advertising & promotion agencies (hereafter collectively, "Released Parties"), and each such individual's immediate family members (mother, father, sister, brother, child, husband, wife & their respective spouses, regardless of where they reside) and those living in their same households, whether or not related, are not eligible to participate or win. Void where prohibited by law. All applicable federal, state & local laws apply.

*To enter, entrant must be a member of FanCompass.com. Registration is free. If entrant is not a member, entrant may register by clicking on the link as indicated on the Sweepstakes entry page and following the instructions. During registration, entrant will be asked to provide his or her first and last name, email address, birth date, gender (optional), to select a user name and password and accept the Terms of Use. Those who are already members of FanCompass will be asked to enter their account information (email address or user name, and password) to enter. As a member, entrant may enter the Sweepstakes by logging in to the system with entrant's current username and password. Entrants are responsible for ensuring that all contact information is up-to-date and accurate.*

**2) Promotion Period:** Sweepstakes starts 10:00:00 am Eastern Time ("ET") on 9/13/19 and ends at 11:59:59 pm ET on 11/28/19 (hereafter, "Promotion Period"). The Promotion Period will be divided into twenty-five (25) entry periods (hereafter, each an "Entry Period") as indicated in Section 4 of these Official Rules.

**3) How to Enter:** Visit <https://contests.panthers.com> and execute the FanCompass member sign-in and complete and submit the registration form to receive one (1) entry ("Entry").

Entries must be received by the date indicated in the below chart to be eligible for the applicable prize(s). **Only one (1) entry per person per email address will be accepted throughout the Promotion Period. Entries received in excess of the stated limitation will be void.** All entries become the exclusive property of the Sponsor and will not be acknowledged or returned. The use of script, macro or automated devices (or any other devices intended to automate or subvert any aspect of entry) to enter the Sweepstakes is prohibited and any entry through such means and any entry that is deemed to be ineligible (at Sponsor's sole discretion and in accordance with these Official Rules) are void. In the event of a dispute as to the identity of any entrant, such entrant will be deemed, to be the "authorized account holder" of the e-mail address submitted at the time of entry provided he/she is eligible according to these Official Rules. "Authorized account holder" is defined as the natural person who is assigned to the e-mail address by an Internet access provider, online service provider or other organization (e.g., a business, educational institution, etc.) which is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Released Parties are not responsible for late, lost, stolen, incomplete, misdirected, delayed,

garbled, inaccurate, destroyed or undelivered entries, email invitations, emails, entry information or for telephonic, human or computer failures, problems or errors, interruptions in service due to system upgrades, repairs, modifications or other causes, failures or malfunctions of connections, satellite, network, cable, Internet Service Provider (ISP), phones, phone lines or telephone systems, traffic congestion on the internet, technical or mechanical malfunctions, or other malfunctions or errors, whether caused by equipment, programming, human error or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors which may occur in connection with the administration of the Sweepstakes, the processing of entries, emails or the announcement of a prize; or for any injury or damage to entrant's or any other person's computer relating to or resulting from participation in this Sweepstakes, or for printing, typographical, human or other errors appearing in these Official Rules or other Sweepstakes-related materials. Sponsor reserves the right, in its sole discretion, to void any entries of entrants whom Sponsor believes have attempted to tamper with or impair the administration, security, fairness or proper play of this Sweepstakes or is in violation of these Official Rules.

**4) Winner Selection:** The potential winners will be randomly selected from among all entries received throughout each applicable Entry Period. Drawing will be conducted by Sponsor on or about the dates indicated in the below chart. Odds of winning a prize depends upon the total number of eligible entries received throughout the Promotion Period. By entering, entrants agree to be bound by these Official Rules and to the decisions of the Sponsor and judges, which will be final and binding in all respects. The potential winners will be notified by telephone and/or email and may be required to execute and return an Affidavit of Eligibility, Liability and (where legal) Publicity Release within two (2) days of date of issuance of notification. Non-compliance with the foregoing, with these Official Rules or return of prize notification as non-deliverable may result in disqualification and, at Sponsor's discretion and time permitting, awarding of prize to an alternate winner.

Entry Period	Start Date	End Date	Drawing Date	Prizes and Approximate Retail Values ("ARV")
1	9/16/19	11/28/19	11/29/19	A Fan Experience of a Lifetime inclusive of: i) a (1) night stay (standard room, double occupancy) at a hotel determined by Sponsor; ii) two (2) suite tickets to a game determined by Sponsor; iii) two (2) Bud Light Tailgate passes; and iv) pregame field passes. ARV: \$458.
2	9/17/19	9/24/19	9/25/19	One (1) Bud Light JBL Bluetooth Speaker. ARV: \$110.
3	9/18/19	9/25/19	9/26/19	Two (2) Bud Light tailgate passes to a Carolina Panthers home game determined by Sponsor. ARV: \$120.
4	9/19/19	9/26/19	9/27/19	One (1) Autographed Football. ARV: \$65. Exact player autograph is at Sponsor's sole discretion. Actual value of autographed helmet is subject to market fluctuations.
5	9/19/19	9/26/19	9/27/19	Two (2) tickets to a Carolina Panthers home game to be determined by Sponsor.

				ARV: \$280.
<b>6</b>	9/18/19	9/25/19	9/29/19	One (1) Autographed Large Helmet. ARV: \$140. Exact player autograph is at Sponsor's sole discretion. Actual value of autographed helmet is subject to market fluctuations.
<b>7</b>	9/23/19	9/30/19	10/1/19	One (1) Bud Light Countertop Fridge. ARV: \$245.
<b>8</b>	9/25/19	10/2/19	10/5/19	One (1) 25 <sup>th</sup> season package inclusive of one (1) pin, one (1) patch, and one (1) koozie. ARV: \$5.
<b>9</b>	9/30/19	10/7/19	10/8/19	One (1) Bud Light YETI Hopper Two30 Cooler. ARV: \$295.
<b>10</b>	10/2/19	10/9/19	10/10/19	Two (2) backyard tailgate passes to a Carolina Panthers home game determined by Sponsor. ARV: \$120.
<b>11</b>	10/2/19	10/9/19	10/10/19	Two (2) pregame field passes and two (2) tickets for winner and one (1) guest to a Carolina Panthers home game determined by Sponsor. ARV: \$190.
<b>12</b>	10/7/19	10/14/19	10/15/19	One (1) Bud Light Countertop Fridge. ARV: \$245.
<b>13</b>	10/9/19	10/16/19	10/17/19	One (1) autographed mini helmet. ARV: \$15. Exact player autograph is at Sponsor's sole discretion. Actual value of autographed mini helmet is subject to market fluctuations.
<b>14</b>	10/13/19	10/20/19	10/21/19	One (1) Bud Light Countertop Fridge. ARV: \$245.
<b>15</b>	10/14/19	10/21/19	10/22/19	One (1) Bud Light Amazon Echo Plus. ARV: \$181.66.
<b>16</b>	10/16/19	10/23/19	10/24/19	One (1) Autographed Football. ARV: \$65. Exact player autograph is at Sponsor's sole discretion. Actual value of autographed helmet is subject to market fluctuations.
<b>17</b>	10/20/19	10/27/19	10/28/19	One (1) Autographed Large Helmet. ARV: \$140. Exact player autograph is at Sponsor's sole discretion. Actual value of autographed helmet is subject to market fluctuations.
<b>18</b>	10/21/19	10/28/19	10/29/19	Two (2) backyard tailgate passes to a Carolina Panthers home game determined by Sponsor. ARV: \$120.
<b>19</b>	10/23/19	10/30/19	10/31/19	One (1) 25 <sup>th</sup> season package inclusive of one (1) pin, one (1) patch, and one (1) koozie. ARV: \$5.

20	10/28/19	11/4/19	11/5/19	Two (2) Bud Light tailgate passes to a Carolina Panthers home game determined by Sponsor. ARV: \$120.
21	10/30/19	11/6/19	11/7/19	One (1) autographed mini helmet. ARV: \$15. Exact player autograph is at Sponsor's sole discretion. Actual value of autographed mini helmet is subject to market fluctuations.
22	11/4/19	11/11/19	11/12/19	One (1) Bud Light Amazon Echo Plus. ARV: \$181.66.
23	11/6/19	11/13/19	11/14/19	Two (2) pregame field passes and two (2) tickets for winner and one (1) guest to a Carolina Panthers home game determined by Sponsor. ARV: \$190.
24	11/11/19	11/18/19	11/19/19	Two (2) Bud Light tailgate passes to a Carolina Panthers home game determined by Sponsor. ARV: \$120.
25	11/18/19	11/25/19	11/26/19	One (1) Bud Light YETI Hopper Two30 Cooler. ARV: \$295.

**5) Prizes:** All prize descriptions are listed in the above chart. NO TRANSPORTATION/LODGING IS PROVIDED AS PART OF ANY PRIZE. Winner and guest (if applicable) must comply with all venue rules and regulations. Failure to do so may result in forfeiture of such portion of the prize and removal from event. Released Parties reserve the right to remove or to deny attendance to winner and/or guest who engages in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person at the game. Prizes are awarded "as is" without any warranty or guarantee, either express or implied by Sponsor. Exact details surrounding any prize are at Sponsor's sole discretion. Costs and expenses associated with the acceptance and use of a prize not specified herein as being awarded, including, but not limited to, federal, state and local taxes are each winner's sole responsibility. Total ARV of all prizes awarded: \$4,046.32.

**6) Miscellaneous:** No transfer, assignment, cash redemption, or substitution of prize is permitted except by Sponsor who reserves the right to substitute the prize (or applicable portion thereof) with one of comparable or greater value, at its sole discretion. Entrants agree, by entering, that 1) Sponsor and its designees may use (unless prohibited by law), entrant's name, city and state of residence, photograph and/or likeness for advertising, trade and/or any other purposes in any media now or hereafter known throughout the world in perpetuity, without further compensation, permission or notification, 2) Sponsor reserves the right to conduct a background check and entry in the Sweepstakes constitutes entrant's permission for Sponsor to conduct such background check, provided that, to the extent additional authorization is necessary under law, entrants shall authorize such check. Sponsor reserves the right (at its sole discretion) to disqualify any entrant based on the results of the background check or failure of the entrant to properly authorize such check, and 3) the Released Parties shall have no liability and will be held harmless by entrant for any claim, action, liability, loss, injury or damage to entrant or any other person or entity, including, without limitation, personal injury or death to entrant or any other person or damage to personal or real property, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of the prize and any travel or travel-related activity thereto.

(including, but not limited to, attendance at any event) or participation in this Sweepstakes. Sponsor reserves the right, in its sole discretion, to modify, suspend, and/or terminate this Sweepstakes (or portion thereof) for any reason, including should virus, bugs, non-authorized human intervention or other causes corrupt or impair the administration, security, fairness or proper play of the Sweepstakes and, in the case of termination, at its discretion, select the winner at hand from among all eligible non-suspect entries received prior to the event that required such termination. **CAUTION:** Any attempt to deliberately damage the website or undermine the legitimate operation of this Sweepstakes is a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek any and all remedies available from any such person(s) responsible for the attempt to the fullest extent permitted by law.

**7) Arbitration:** Except where prohibited by law, as a condition of participating in this Sweepstakes, entrant agrees that (1) any and all disputes and causes of action arising out of or connected with this Sweepstakes, or the prize awarded, shall be resolved individually, without resort to any form of class or collective action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association and held at a reasonable location within Mecklenburg County, North Carolina; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than entrant's actual out-of-pocket expenses (i.e., costs associated with participating in this Sweepstakes), and entrant further waives all rights to have damages multiplied or increased.

**8) Choice of Law:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the substantive laws of the Mecklenburg County, North Carolina, USA.

**9) Winners' Names:** For the names of the winners (available after 1/5/20), send a self-addressed, stamped envelope to be received by 1/5/20 to 2019 Panthers 25 for 25 Sweepstakes Presented by Bud Light Sweepstakes, C/O Carolina Panthers, 800 South Mint Street, Charlotte, NC 28202.

**10) Sponsor:** Panthers Football, LLC, 800 South Mint Street, Charlotte, NC 28202.